

Nowruz: A Cultural Heritage and Symbol of Solidarity in the Global Sphere



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Nowruz, this ancient and eternal celebration, is not merely a national ritual, but a transhistorical and intercultural heritage that has transcended geographical boundaries and become a bond between nations. Coinciding with the blossoming of nature, Nowruz reflects renewal in individual, social, and ontological dimensions, inviting humans to reconsider their connection with time, nature, and others. From the Iranian plateau to Central Asia, from the Balkans to China, and from the Indian subcontinent to Europe and America, this ancient celebration echoes a common human wisdom that manifests in the form of customs, rituals, and literature.

Nowruz: A Narrative of Unity in Diversity

Nowruz, inscribed on UNESCO's list of intangible cultural heritage, is not just a symbol, but a testament to the connection of diverse identities in a common context. This celebration, rooted in the cosmic cycle and the rebirth of nature, reminds us that cultural diversity is not a factor for division, but a manifestation of convergence in a transcendent unity. The scope of Nowruz rituals, from the Haft-Sin table to purification rituals and visits, signifies cultural dynamism and the continuity of a historical

consciousness that has linked Iranian-origin peoples (Tajiks, Persians, and Kurds) and other Persian-speaking nationalities over millennia.

Nowruz: A Platform for Intercultural Dialogue



Mohammad Reza Shah Pahlavi and Soraya Gold Medal for Nowruz Celebration



Reza Shah Pahlavi One Toman Coin for Nowruz, the first official coin minted in Iran to commemorate Nowruz.

Nowruz is not only a calendar beginning, but also a time for reflection on shared human identity and the expansion of intercultural dialogue. This ritual provides a platform for conversation, mutual understanding, and peaceful coexistence, and through its fundamental values such as peace, friendship, and respect for nature, it can form the basis for the development of a global ethic.

Nowruz in the Mirror of History and Literature



The First Nowruz Festival in New Delhi, 2015

In Iranian culture, Nowruz is reflected not only in nature, but also in language and literature.

Ferdowsi:

When the radiant sun was in the sky,
The king sat upon his throne in command.
The world gathered around his throne,
Astonished by his fortune.
They scattered jewels upon Jamshid,
And called that day "New Day."
The beginning of the new year, Hormoz of Farvardin,
The earth rested from its toil.

Hafez:

The breeze of Nowruz comes from the beloved's quarter,
If you seek help from this breeze, kindle the lamp of your heart.

Molana:

Come, for it is spring and the world has become a flower garden,
Let us light up our souls with joy like a radiant candle.
I saw the face of Nowruz and happily shed tears,
Happy be Nowruz and such a rain that has fallen.

Saadi:

The morning breeze has risen and the scent of Nowruz,
To the delight of friends and victorious fortune.
Happy be this year and every year,
Auspicious be this day and every day.

Nizami:

Spring has come that the flower-faced one may become beautiful,
The air of the green may become pleasant.

This celebration has always been a manifestation of concepts such as rebirth, friendship, and return to oneself in the words of poets. Nowruz words and reports, beyond a linguistic tradition, have deepened the bond between peoples as a cultural and identity memory, and have transcended political borders.



Nowruz Stamp in Azerbaijan

Nowruz: The Connection of Man and Cosmos

In the philosophy of Nowruz, the world is not a static device, but a cycle of birth and change, of which man is also a part. This ritual leads us to reflect on our place in this cycle and guides us to values such as renewal, forgiveness, reconciliation, and solidarity. In today's turbulent and advanced world, Nowruz can inspire discourses that move towards security and sustainable coexistence.

In Conclusion

Nowruz is not only a celebration, but a lesson; a value that, passing through generations, continues to herald rebirth, continuity, and collective wisdom. This ritual is a lamp that invites man to reflect on his connections with others and with being, and reminds us of the truth that solidarity is not a possibility, but a necessity for the noble survival of mankind. May you always be green.